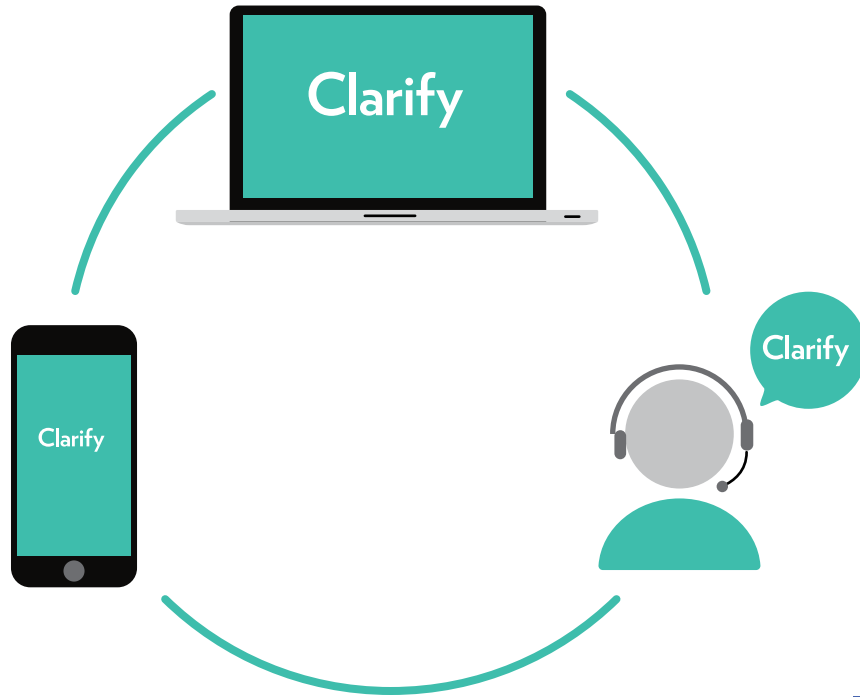


# Clarify

## Visual Composition

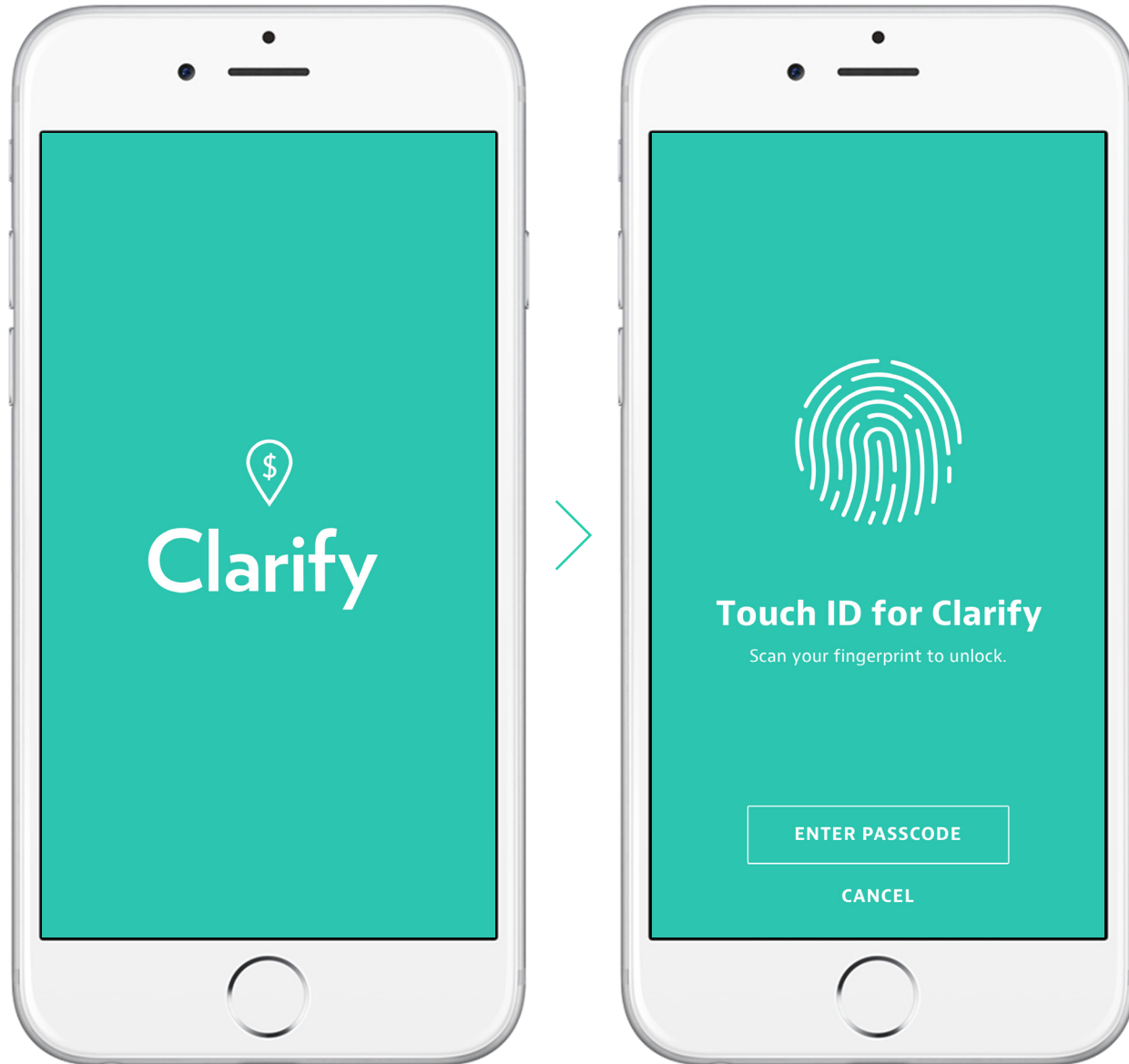
August 2016



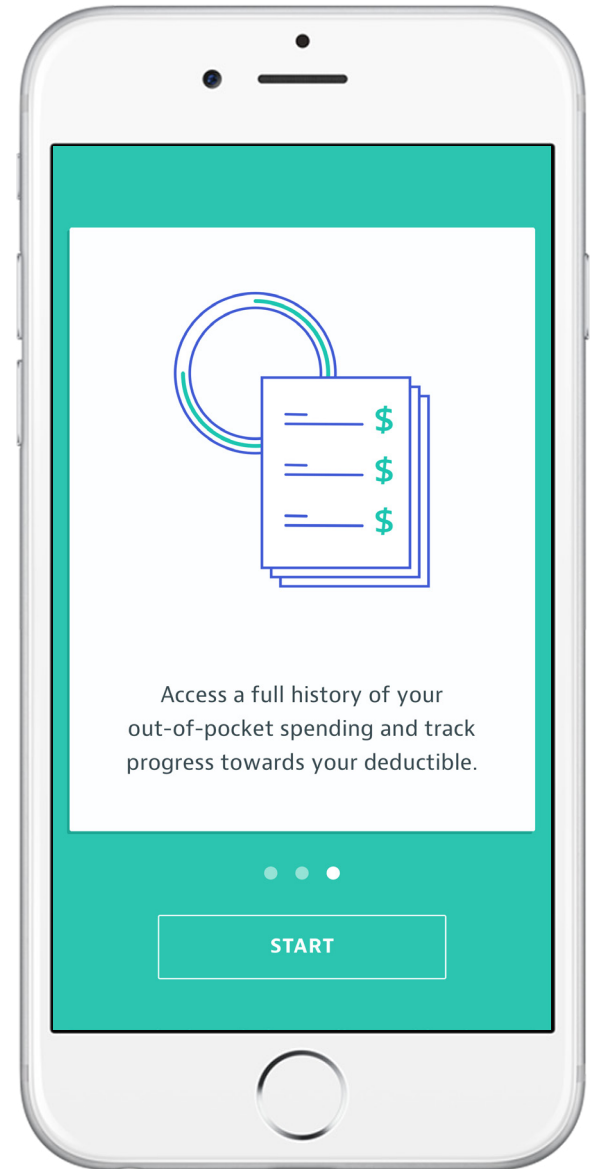
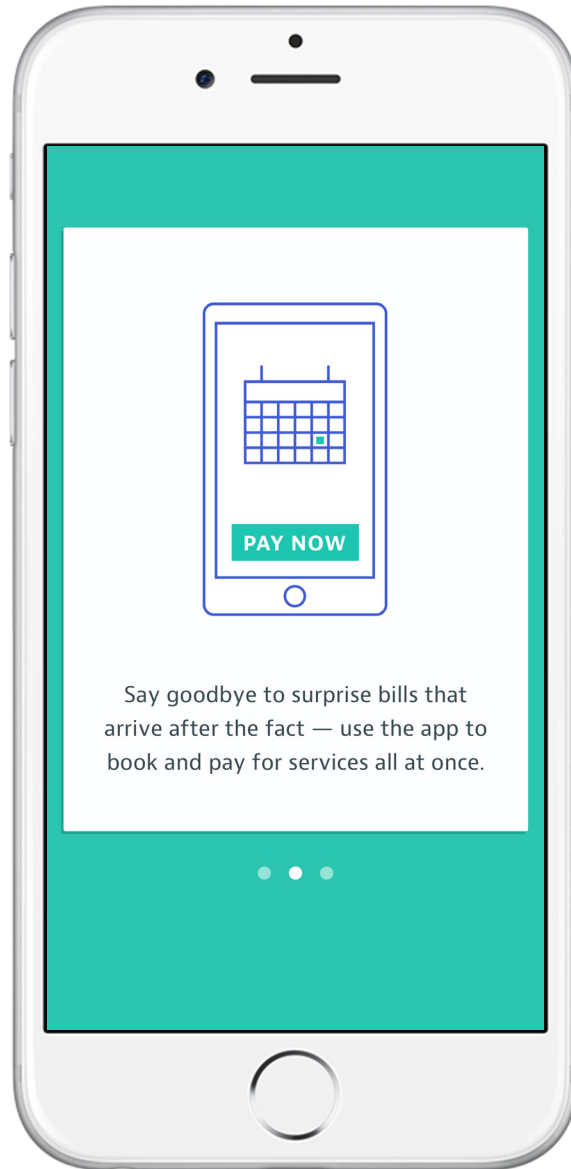
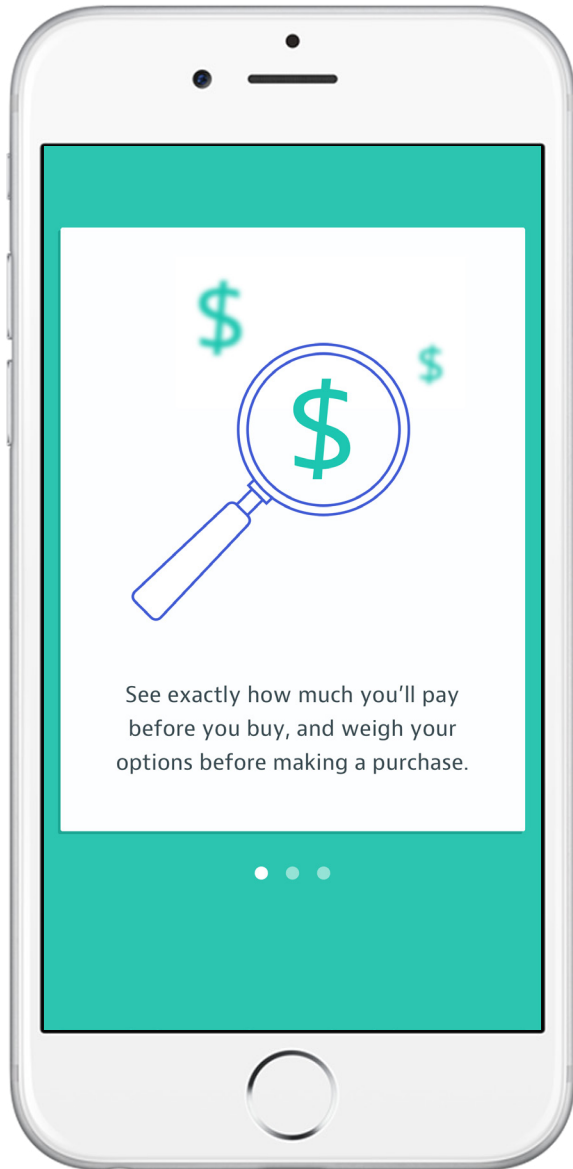
**Clarify is a platform that brings cost transparency and choice to healthcare purchases, eliminating financial surprises and empowering people to make more informed decisions.**

This document contains a selection of the key mobile app screens that communicate the Clarify experience.

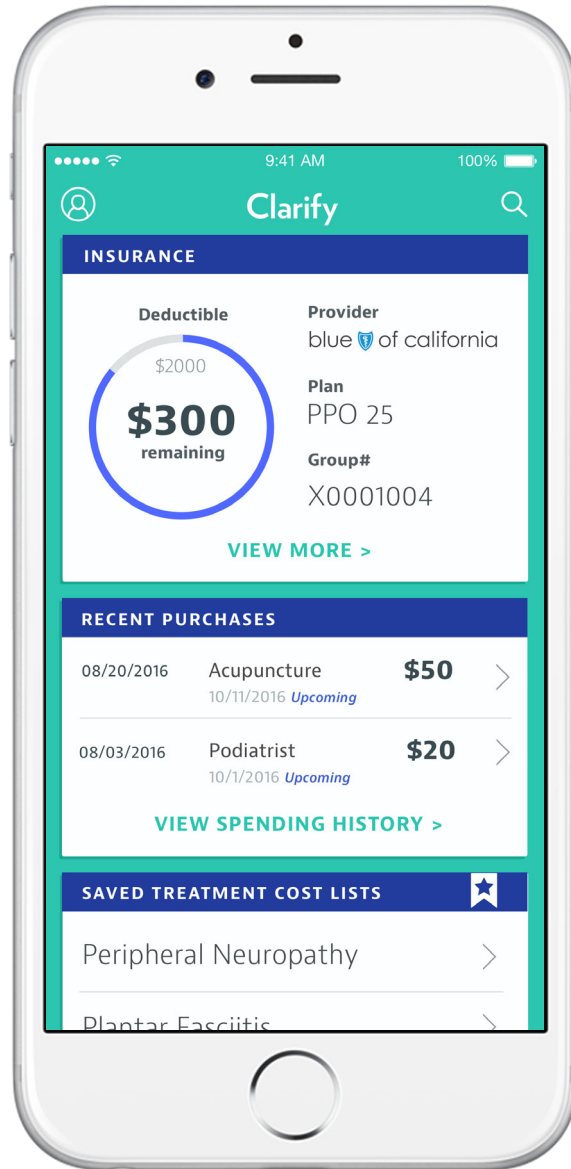
# Loading Screen and Secure Log-In



# Onboarding Experience

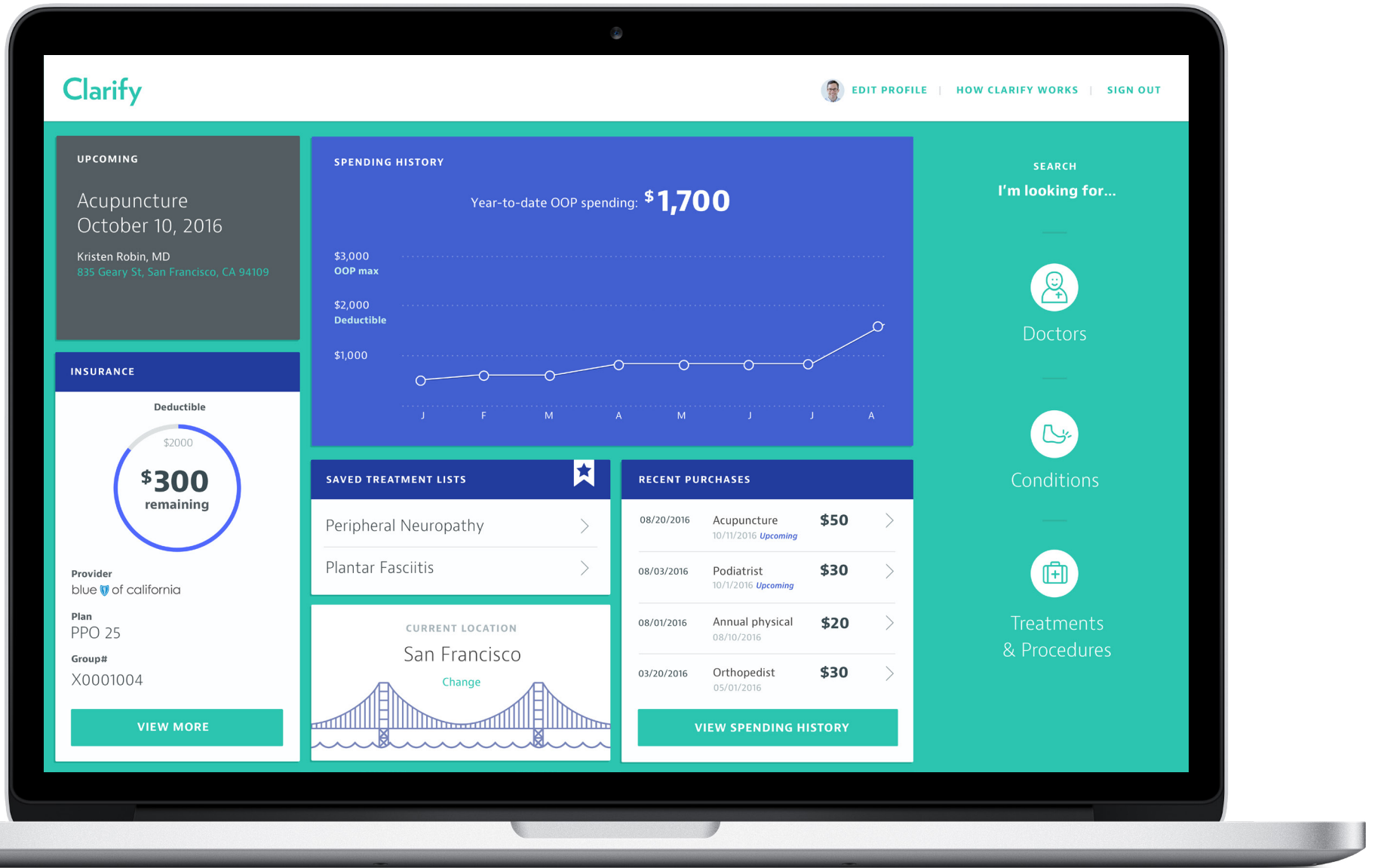


# Dashboard (Home Screen)

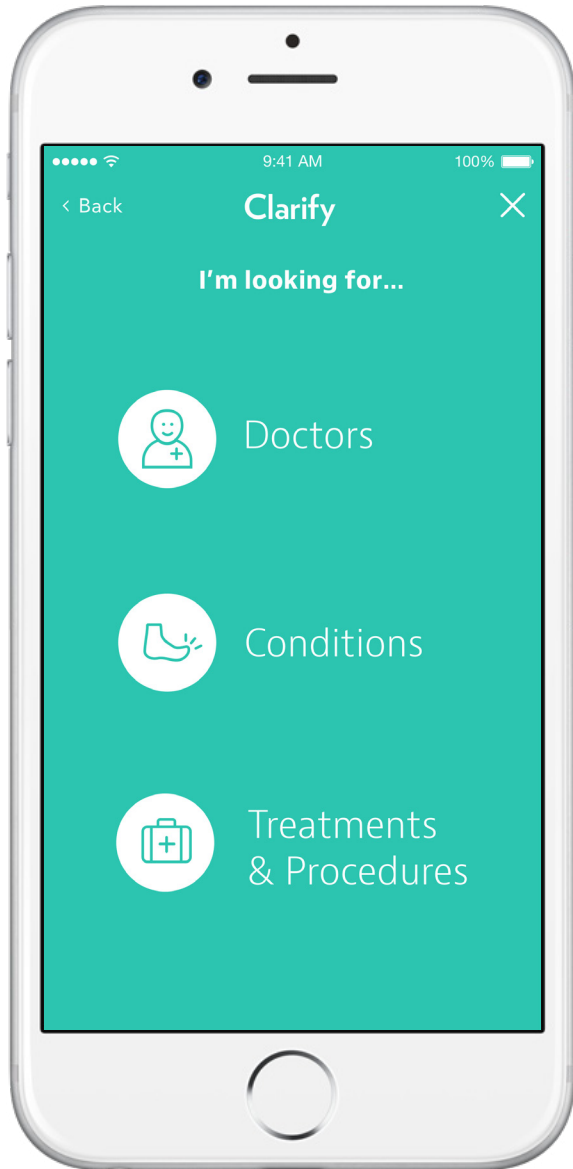


See your most important information at a glance and easily access more details.

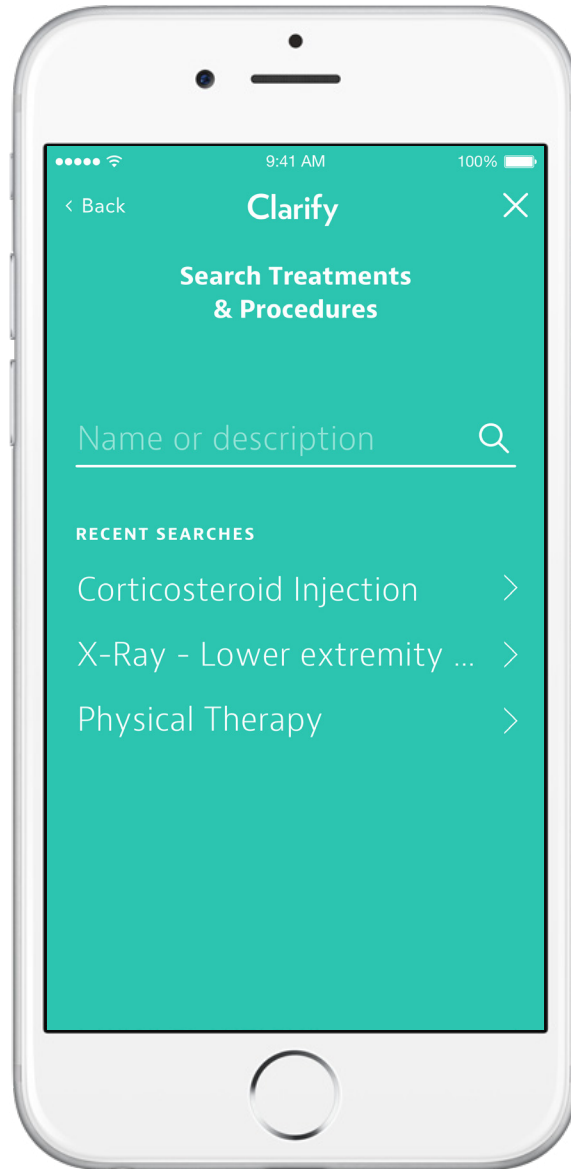
# Dashboard (Home Screen) – Desktop



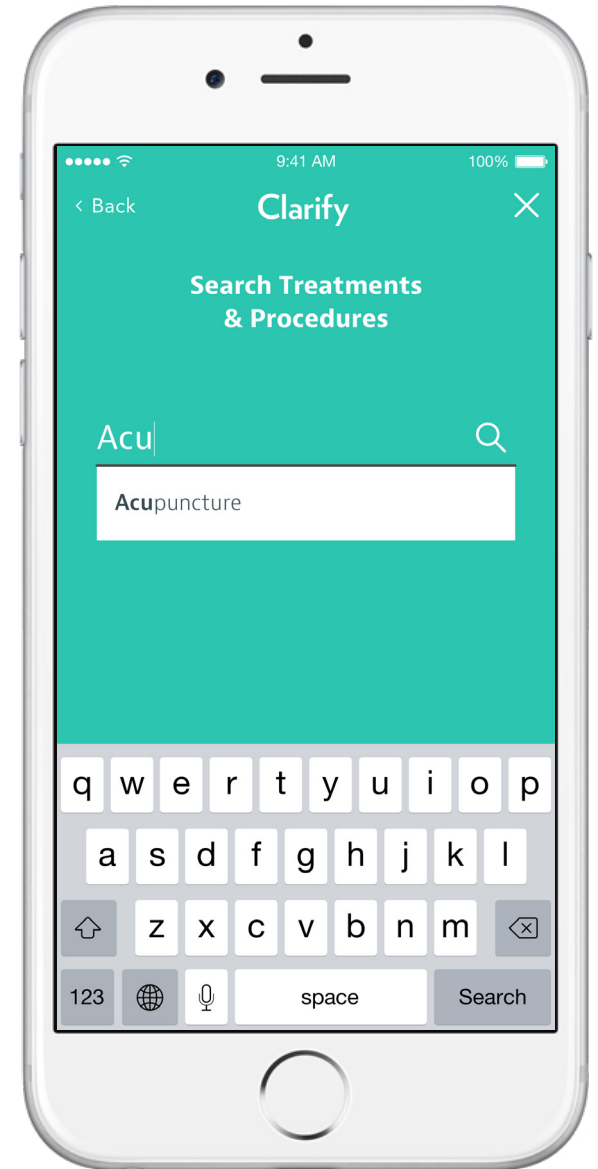
# Search



Different search pathways help to narrow your results.

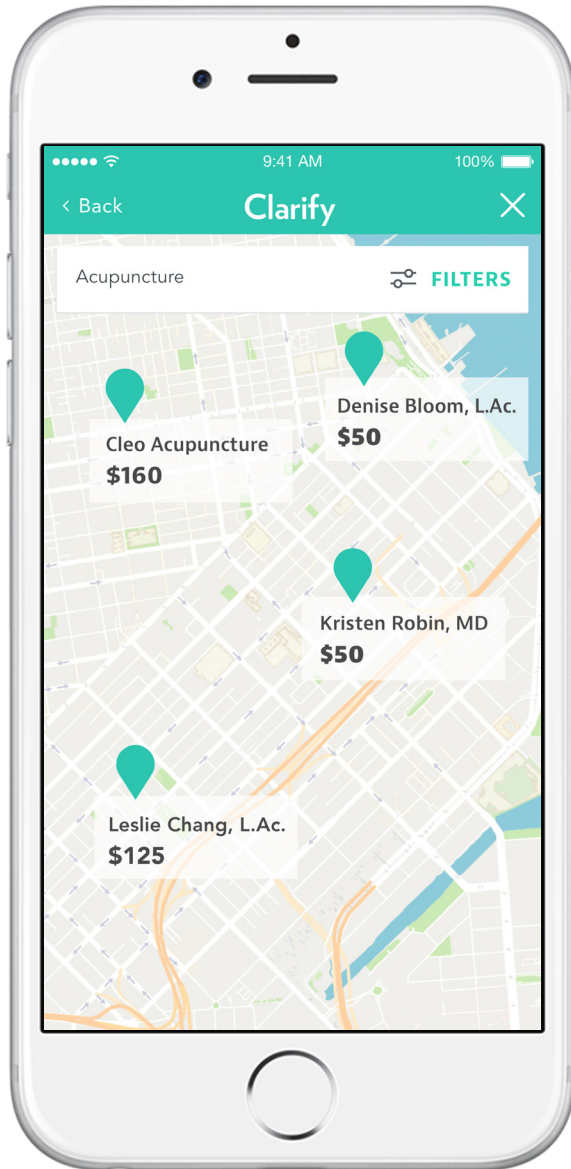


Start a new search or access one of your recent searches.



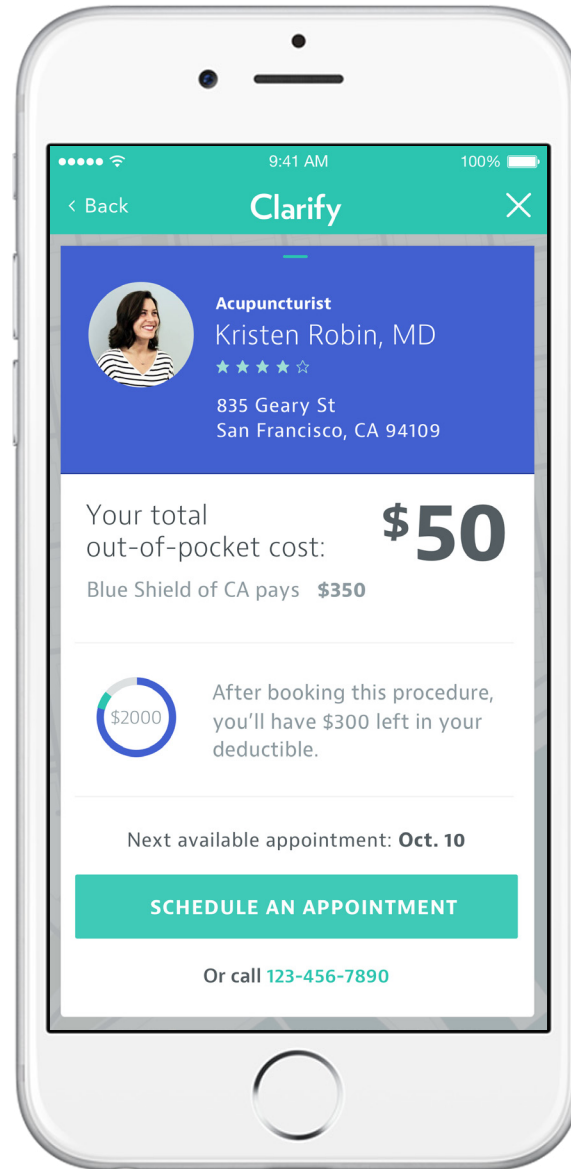
Predictive search makes it easy to find what you need.

# Price Comparison and Appointment Booking

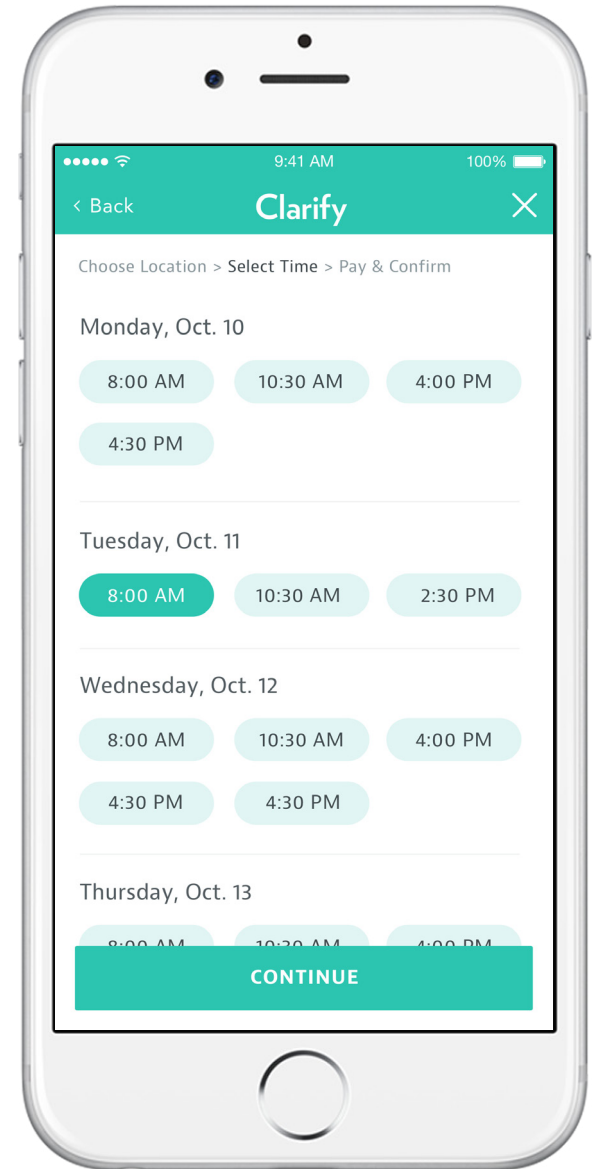


Map-based search results allow you to compare nearby prices.

sequence



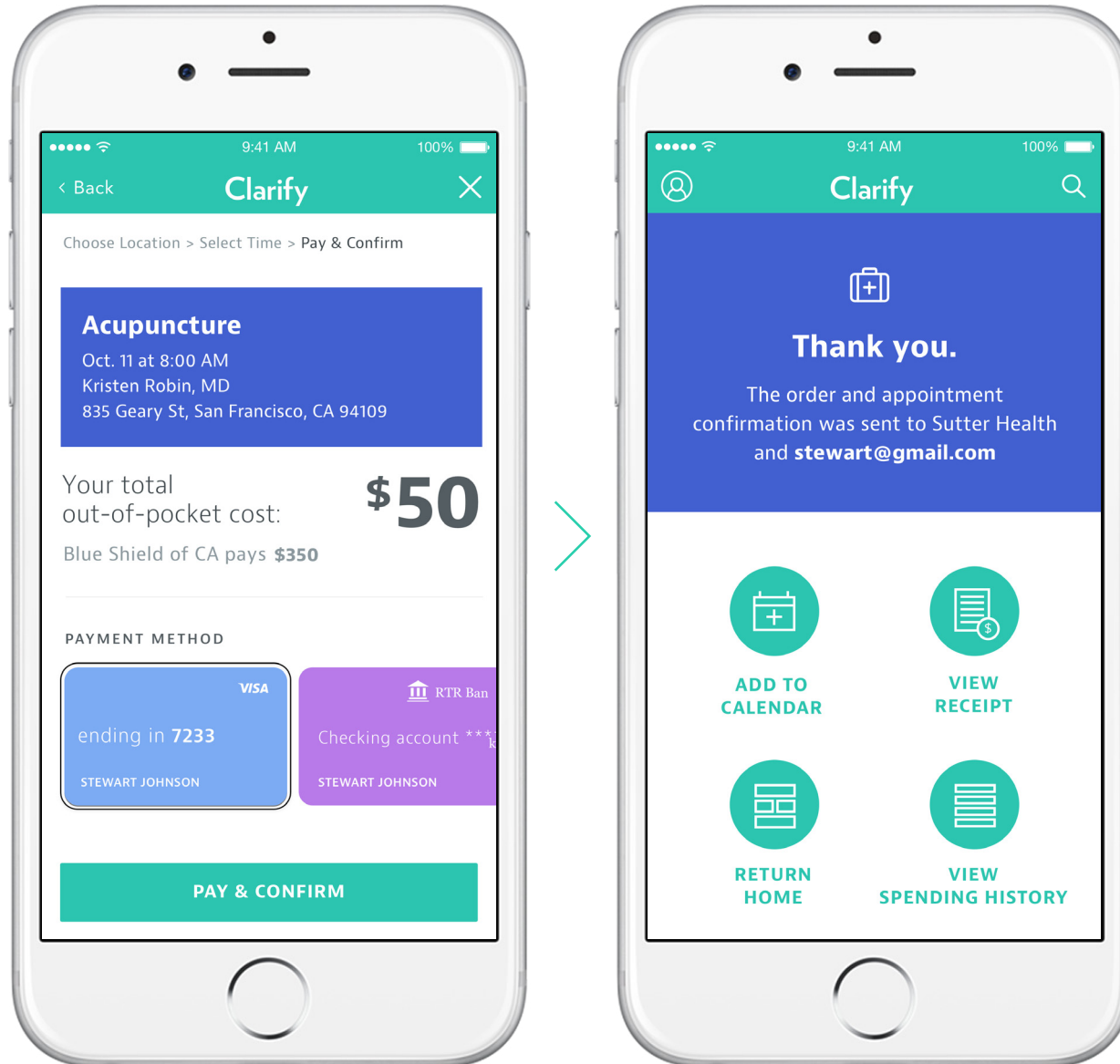
More information (ratings, appointment availability, etc.) helps in the decision-making process.



Choose an appointment date and time that works for your schedule.



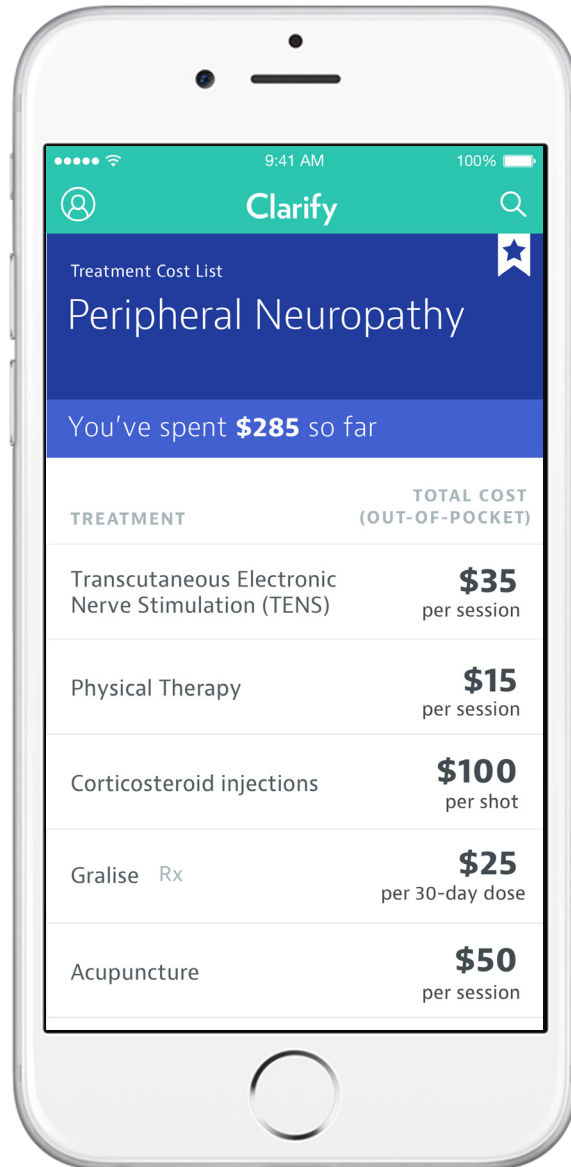
# Payment and Confirmation



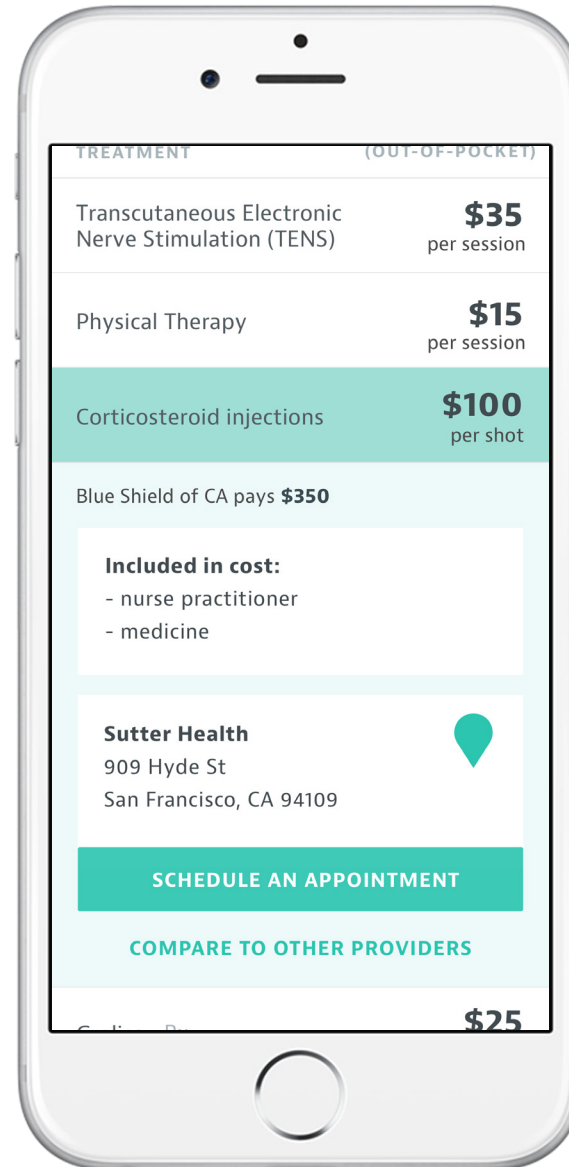
Pay when you book. Payment plans are available for more expensive procedures.

A receipt is immediately emailed to you, and a copy of that receipt will always remain in your Clarify profile.

# Treatment Cost List

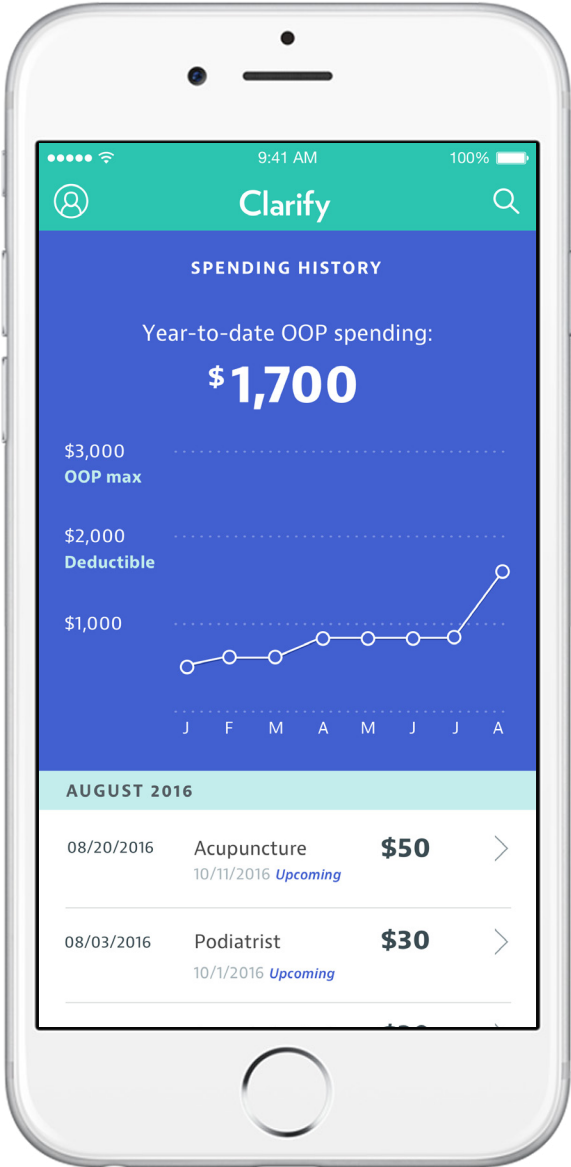


Based on your app preferences, Clarify shows a list of costs associated with a general course of treatment.



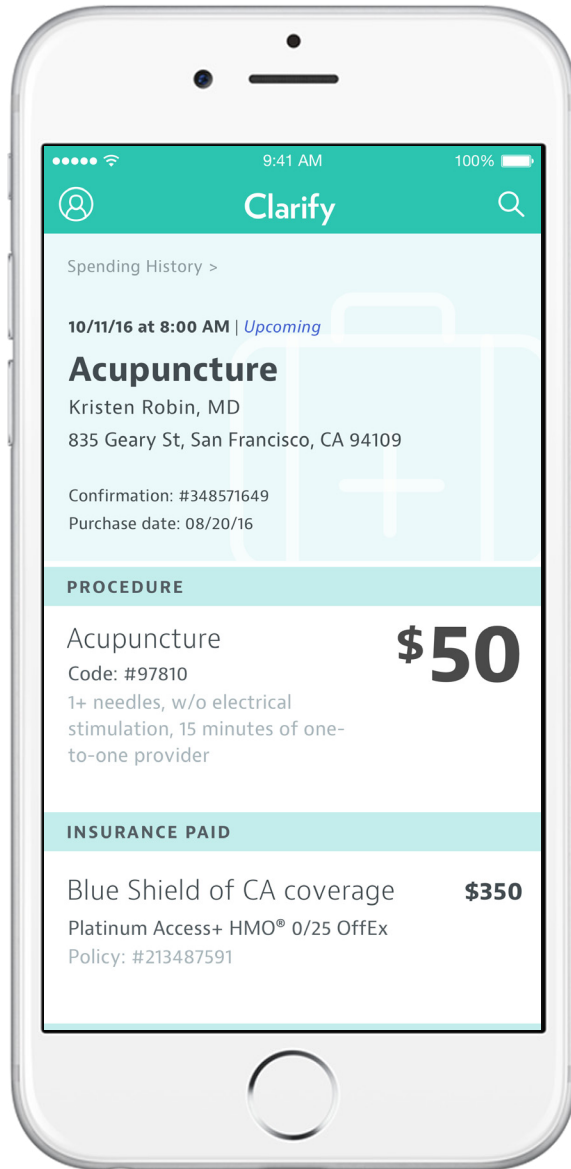
Book an appointment at the facility associated with the cost or compare to other doctors/facilities in the area.

# Spending History

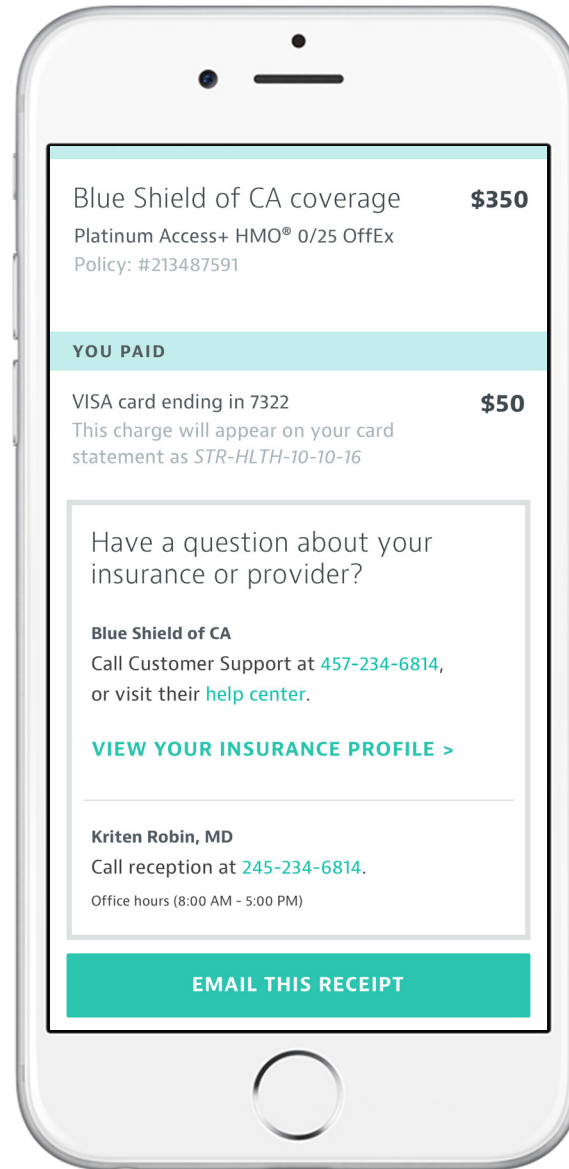


Easily track your year-to-date spending and purchases in one consolidated list.

# Receipt (The New Bill)



The simple layout makes it easy to see your appointment details, as well as how much you and your insurance each paid.



Send a PDF of your receipt to an email account anytime.

# Receipt (The New Bill) – PDF

10/11/16 at 8:00 AM

## Acupuncture

Kristen Robin, MD  
835 Geary St, San Francisco, CA 94109

Purchase date: 08/20/16 | Confirmation: #248571649



### YOUR INFORMATION

**Stewart Johnson**  
1501 Mariposa St.  
San Francisco, CA 94107  
Account #: 450987231597  
Medical record #: 450987231597

### INSURANCE INFORMATION

**Blue Shield of CA**  
Get claims and benefits support:  
[457-234-6814](tel:457-234-6814) or  
[www.blueshieldca.com](http://www.blueshieldca.com).

### PROVIDER INFORMATION

**Kristen Robin, MD**  
Call reception: [245-234-6814](tel:245-234-6814) or  
<http://kracupuncture.com>.  
Office hours: 8:00 AM - 5:00 PM

### 2016 SPENDING HISTORY

<b>Deductible</b>	\$2,000
<b>Year-to-date spending</b>	\$1,700
<b>Amount remaining</b>	\$300

### YOU PAID

VISA card ending in 7322  
This charge will appear on your card statement as STR-HLTH-10-10-16

**\$50**

### INSURANCE PAID

Blue Shield of CA  
Platinum Access+ HMO® 0/25 OffEx  
Policy: #213487591

**\$350**

### PROCEDURE

Acupuncture  
Code: #97810  
1+ needles, w/o electrical stimulation,  
15 minutes of one-to-one with provider

This receipt was created by **Clarify**



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or drop us a line at [hey@sequence.com](mailto:hey@sequence.com).